



EXECUTIVE COMMITTEE MEETING

September 19, 2007 at 2:00 pm
North Bay Parry Sound District Health Unit Boardroom
700 Cassells

MEMBERS PRESENT:

Mark King, Chair	Susan Christian, Secretary
Walter Reich, Member-at-Large	Arne Schmidt, Member-at-Large

REGRETS:

Ken Turner, Treasurer	Jill Faulkner, Member-at-Large
Bill Beckett, Past-Chair	Andre Boileau, Member-at-Large
Laurie Bachelder, Member-at-Large	Sharon Kitlar, Member-at-Large

ALSO PRESENT:

Jennifer McCourt, Program Manager	Julia Hogan, Marketing Assistant
Keith Harriman	

1. Welcome

Mark King chaired the meeting and thanked everyone for coming.

2. Adoption of minutes of June 27, 2007

The minutes of June 27, 2007 were approved.

Resolution No. 1-09-19-07 Christian/Reich “That the minutes of the June 27, 2007 Executive Committee Meeting be accepted as written.”

3. Correspondence

Three plus one correspondences were received – summary attached

Regarding the lottery license – It was suggested that Discovery Routes contact Wingate Lottery as well as Foster Wild to see whether it is possible to partner with one in order to raffle off an ATV without having to directly obtain a lottery license.

An additional correspondence was received that does not appear to be attached to the summary. Dan Andrews from Trans Canada Trail contacted Jennifer McCourt regarding a grant from the Trans Canada Trail Foundation. They have agreed to increase the grant received to 20% from a previous 10%, making the total grant \$291,000. The 20% contribution rate is a new policy for trails in rural areas across Canada.

4. Trans Canada Trail Progress Report

Keith Harriman gave an update on the progress of the Trans Canada Trail link from Callander to Commanda. The contractor, Bolton Backhoeing started work on September 2, 2007 at Stonecutter’s Road where he had stopped in 2005. Discovery Routes with the assistance of FRi Ecological Services continues to work with the MNR to sort out what is

5. Celebration of Trails/Annual General Meeting – October 3, 2007

Discovery Routes is hosting a Celebration of Trails on October 3, 2007 at the Callander Community Centre, 1984 Swale Street. As part of the celebration, DRTO will host a World Record Walk event at 12:30 pm in support of the provincial initiative to get citizens more active. The students of MT Davidson Public School will also participate with the support of DRTO. At 1:30, second workshop supported by the Communities in Action Fund and Take Heart will take place. The workshop will focus on volunteer recruitment and management, and special event promotion. Nancy Van Boxmeer, from Vanbo Consulting will facilitate this workshop. At 5:30, a Trail Mix and Mingle is planned as an informal social event to get trail stakeholders together and discuss trails. The event will include a BBQ and act as a fundraiser for DRTO. Following the BBQ at 7:30 pm, will be Discovery Routes' Annual General Meeting.

6. Website

The website is now up and running at www.discoveryroutes.ca. Due to the issues with transferring ownership of the original domain (www.discoveryroutes.org) from the City of North Bay, a new domain has been purchased. DRTO continues to work to have discoveryroutes.org pointed to discoveryroutes.ca so that either web address will access the same website.

7. Membership Fees

Jennifer introduced a possible membership fee structure (see attached). It was discussed that the fees should be \$12.00 for 12 months for individual members and \$120 for 12 months for both trails partners and business members. It was suggested by Walter Reich, Arne Schmidt, and Susan Christian that Discovery Routes provide tokens to those who sign up for a membership (plaque for businesses, sticker for individual members, etc). It was also suggested that the fee for partners be decided on a project basis and those for government partners occur in-kind. Jennifer is planning to present the membership model at the Annual General Meeting.

8. Financial Report

An Income Statement, Balance Sheet, and Transaction Report covering the period since the last Executive Meeting are attached. The following resolution was carried:

Resolution 02-19-09-07 Reich/Christian "That the financial report be approved as presented."

9. New Business

- a. Keith Harriman has a contract with the Township of Nipissing to develop a Strategic Plan. The plan will include trails as a potential economic stimulator for the area. Keith also wants to work with Discovery Routes and East Ferris in a 2008 project regarding the Voyer Trail. He would like to get various partners together, with Discovery Routes as the leading, to revitalize the Voyer Trail project. The partnerships with Discovery Routes, the City of North Bay, and others, can help raise enough funding to get the project underway.
- b. Arne Schmidt is concerned about the lack of profile that Discovery Routes has in the region. He feels that Discovery Routes has to increase their recognition in order to interest people in coming out to support trails and trail events. He is concerned about the 'missing link' at Booth and Birch's Road and whether Discovery Routes can help with getting it fixed. Arne believes that Discovery Routes has \$250,000 within the City that belongs to the organization. More research will be done on this issue.

10. Adjournment

Resolution 03-09-19-07 Schmidt/Christian
"That the meeting be adjourned."